



## **Fundraising Guide**

Thank you for your interest in fundraising with WearYourFaith.com. There are many options out there for you to consider and we consider it a big honor that you would choose to have a fundraiser with WearYourFaith.com.

### **Fundraising FAQs**

#### **How much do I, the fundraising coordinator, pay for each shirt?**

Your cost for each shirt is \$9.75. We recommend you sell the shirts from \$15 to \$18 each. This amount is easier to keep track of and is still very reasonable for the customer. So that means for each shirt you sell you are making at least \$5.25 for your fundraiser! For example, if your group sells 250 shirts (10 shirts each from 25 participants), you will raise at least a \$1,500 profit for your ministry!

#### **Who pays for shipping?**

When your group completes its fundraiser, ground shipping is FREE with any order of 55 pieces or more!

#### **Can we sell any of the shirts from WearYourFaith.com?**

We have selected the top 20 shirts for you to use for your Fundraising efforts. The selection is only in adult sizes.

#### **How long until our shirts arrive?**

Generally you should look to receive your shirts to arrive within 15 – 20 days of your order being paid and received at our office.

#### **Are there minimum orders?**

The minimum order for fundraising is a low order of 24 shirts.

#### **When we are done, how do I place the order with WearYourFaith.com?**

Simple. Fill out the Master Order Form which is in an Excel spreadsheet format and mail it into us with your payment.

#### **Can we add to the order after the main order has been turned in?**

Due to the number of fundraising orders and time constraints, once an order has been turned in, additions or substitutions are not permitted.

#### **Have more questions?**

You can email us at [Customer\\_Service@WearYourFaith.com](mailto:Customer_Service@WearYourFaith.com). We will be glad to assist you with any questions you may still have.

## Helpful hints for your fundraiser

- Always set a measurable goal for your group and/or an individual goal for each seller. Try to track the progress of sales and motivate and praise your sellers on a regular basis.
- Promote the incentive that WearYourFaith.com offers – For every 15 shirts one of your members sells, they will earn one free adult or youth t-shirt of their choice. If they sell 30 shirts, they will earn 2 free shirts and so on. And even better – it doesn't cost you anything – WearYourFaith.com will provide the incentive T's for free!
- Your buyers need to know “why” you are fundraising. It's a great idea to draft a cover letter to explain “why and when” you are fundraising. Include this letter with the order forms when they are sent home with the sellers.
- If possible, display a photo of the item or project for which you are raising money. People like to visualize where their money is going.
- We recommend that you allow your group 2 to 3 weeks to complete the individual order forms and turn them in to the fundraising coordinator. Fundraising coordinator should allow 1 to 2 days to tally up orders.
- Many groups insist on a prepayment when taking orders. Over the years, most people have become accustomed to this, and it doesn't usually create any problems. Using a prepayment method will eliminate any problems with NSF checks or anyone not picking up their order on time.
- Although your order will arrive folded and in excellent condition from WearYourFaith.com, you will still have to sort your orders. Follow these easy steps for low-stress distribution:
  - Confirm that the amount of product delivered is correct and that you have the correct number of each shirt.
  - Fill each group separately
  - Write the sellers name on the side of the box or bag and then place the order form with it so they know to whom to distribute the orders.
  - Have everyone double check his or her order. This will help you avoid supporters calling and claiming they ordered one item and received another.